

Behaviour Masterclasses & Practical Workshops with Sarah Whitehead Full Member of the APBC, APDT (156)

Inspiration, motivation, knowledge and experience

Come to a Masterclass or Practical workshop on a specialist subject – led personally by Sarah Whitehead or an invited tutor. These one-day courses are the perfect opportunity to meet Sarah, focus on a topic of choice, and discuss the latest thinking in behavioural understanding and training techniques.

Places are limited so book [now!](#) [2011 prices held until 3rd Jan 2012!](#)

**By popular
demand!**

Adolescent Dogs & Impulse Control Masterclass

with Sarah Whitehead

Date: Friday 24th Feb 2012

Venue: Chobham, Surrey

Max number of participants: 22

For all those who find themselves dealing with highly active or overactive dogs in classes, consultations, welfare or at home! Impulse control, management and owner motivation for these special-needs dogs.

The Masterclass will look in-depth at emotional, mental and physical needs and how such dogs' activity can be channeled in appropriate ways, through games, tricks and mental exercises.

Sarah will also be exploring how clicker training can be risky with high-drive and reactive dogs – and what to do about it!

The cost is **£145** per person, to include refreshments and a light lunch.

The Character of Breeds & NLP Masterclass

with Sarah Whitehead

Dates: Friday 23rd March 2012

Venue: Chobham, Surrey

Max participants: 22

Morning session : Breed Characteristics. What were Samoyeds bred to do? How can you motivate a Dachshund? What makes HPR's unique? It's all very well understanding that different breeds have different hedonic needs, but just how well do you know and understand the most popular (and not so common) breeds and first-crosses that we see in classes and for consultations? Join Sarah to find out about breed characteristics and their 'hard wired' drives.

Afternoon session : NLP for dog people! Come and have fun with an afternoon of basic NeuroLinguistic Programming to inspire and motivate you when dealing with the human end of the lead! Sarah is a qualified Master Practitioner, and has been using NLP techniques in her behaviour practice for over 20 years.

- Get on track with your clients
- Improve client compliance
- Clarify your strategies
- De-clutter your consultations!
- Discover what *you* need more of to get where you are going!
- Achieve your goals and help clients to achieve theirs too

The cost is **£145** per person, to include refreshments and a delicious light lunch.

2-in-1!

Dog to Human Aggression Masterclass with Sarah Whitehead

Fri 27th April 2012

Venue: Chobham, Surrey **Max participants:** 22

This workshop will look at assessment, intervention and management of aggression problems in dogs. We will explore dog-to-human aggression using a range of case studies and visual material.

Up-to-the-minute ideas and techniques will be discussed along with real-world practical tips and methods to transform your behaviour consultations and increase successful resolutions.

Book early! This Masterclass was over-subscribed last year!

The cost is **£145** per person, to include refreshments and a light lunch.

Think Dog! Practical with Sarah Whitehead and Stella Bagshaw

Two chances this year: Thurs/Friday 3rd & 4th May 2012 or Thurs/Fri 4th & 5th October 2012
Chobham, Surrey Max number of participants: 14 Cost: £375 to include refreshments & lunch

This two-day PRACTICAL canine handling and training course is designed to help those who have some theoretical knowledge learn modern handling and training techniques in a supportive and enjoyable atmosphere. We assess and train dogs in a rehoming centre, to maximise handling and training experience with unknown dogs.

This course is designed to provide intensive instruction over two days, covering:

- Understanding canine body language
- Assessing temperament and training needs
- Training dogs using positive reinforcement & clicker training
- Practical handling and training with multiple dogs
- Teaching transferable skills that last

Sarah's favourite
practical course!



'Beyond Behaviour Therapy' Masterclass with Rachel Casey, BVCS, MRCVS

Date: Friday 25th May 2012
Venue: Chobham, Surrey
Max number of participants: 25

Rachel Casey is a well-known veterinary behaviourist. She is Senior Lecturer in Companion Animal Behaviour and Welfare at the Department of Clinical Veterinary Science University of Bristol and RCVS & European Specialist in Veterinary Behavioural Medicine.

'As a non-vet behaviourist does this case need anything beyond behaviour therapy?'

This may be a question that we often ask, but making an objective assessment of the 'tools' - including non-prescription 'treatments' that are available to owners can be a minefield.

This Masterclass will focus on how to judge what is worth using to aid behaviour therapy, including how to assess the value of clinical research (or the absence of clinical research in some cases!).

Essential for all non-vet behaviour practitioners.

The cost is **£145** per person, to include refreshments and a light lunch.

Chase Recall Masterclass (with Practical Demos) with Stella Bagshaw

Date: Friday 22nd June 2012 Venue: Chobham, Surrey Max number of participants: 22

Teaching a chase recall needs to be strategic, methodical and motivational – for both dog and owner. With unique understanding and first-hand experience of successfully teaching remarkably effective chase recalls, Stella Bagshaw will show you how to teach this important skill step-by-step, including:

- ✓ What signals to use – when and how
- ✓ Equipment, including line handling
- ✓ Theory versus real life!
- ✓ Motivation – what it really means to the dog
- ✓ Handler commitment and motivation.
- ✓ Prey – what the dog considers prey
- ✓ Environment – where you walk your dog and why it matters

Practical demos included. **Everyone** should do this course! Don't miss it!

The cost is **£145** per person, to include refreshments and a light lunch.

Dog-Dog Aggression Masterclass with Sarah Whitehead

Date: Friday 13th July 2012 **Venue:** Chobham, Surrey **Max number of participants:** 22

As requested! This workshop will focus on the assessment, intervention and management of aggression problems in dogs to their conspecifics.

We will explore dog-to-dog aggression using a range of case studies and visual material. Up-to-the-minute ideas and techniques will be discussed along with real-world practical tips and methods to transform your behaviour consultations and increase successful resolutions.

The cost is **£145** per person, to include refreshments and a light lunch.



**Bring
your
dog!**

Dog Olympics! Fun games with an Olympic theme with Stella Bagshaw

Date: Sunday 29th July 2012

Venue: Chobham, Surrey

Max number of handlers: 16

In honour of the Olympic Games, Stella will present a range of practical exercises and imaginative games perfect to play in classes at any time.

- ✓ Team games
- ✓ Individual games
- ✓ Competitive games
- ✓ Collaborative games

All designed to will increase motivation in owners, create a fun and supportive atmosphere, and teach new skills.

Plus, for once, the chance to have fun with your own dog, learn new tricks and even win prizes!

Handler – only 16 places! £145 Non-handler : £115

Please note: humans will be expected to have a good understanding of positive reinforcement basics. Dogs need to be social and able to cope with quiet times during the day when their human is working!

Sex and Hormones Masterclass with Sarah Whitehead


Date: Friday 17th August 2012 **Venue:** Chobham, Surrey **Max participants:** 22

No sex please?! Whether we like it or not, our dogs (and bitches!) are influenced by sex hormones. This raises many questions about behavioural development during puppyhood and adolescence, the impact of testosterone, the role of neutering, and the (many!) functions of mounting behaviour.

This Masterclass will dare to go where none has gone before, and look at the importance of sex and hormones, and the implications for understanding them in the context of other canine behaviours, such as aggression.

Prepare yourself for a fascinating day! No practical demos (!), but video and case histories instead!

The cost is **£145** per person, to include refreshments and a light lunch.



Sex &
hormones!



6 participants only

Behaviour INTENSIVE Masterclass with Sarah Whitehead

Date: TBA- arranged to suit **Venue:** Windsor, Berkshire **Max participants:** 6

The cost is **£195** per person, to include refreshments and a light lunch. Book now!

“The most valuable training I have taken for years!” said one happy participant!

Sarah schedules this Masterclass to suit the participants, so please let us know if you wish to attend and we will offer a date to suit. This Masterclass content is individually tailored to participant needs, but includes case histories, video material, and latest thoughts and findings on both canine behaviour and the human end of the lead, helping you to become even more effective with your clients. Please register your interest asap.



Exclusive! First time in the UK!

Emily Larlam, of YouTube 'Kikopup' fame!

The Building Blocks to Advanced Canine Training and Companionship

Dates: Sat 15th & Sun 16th Sept 2012
Handler places limited to 12

Venue: Windsor/Maidenhead, Berks - TBC
Non-handler places also strictly limited

If you have seen any of Emily's fabulous 'Kikopup' clicker training videos on YouTube, you'll be sure to want to come and see her in person. Emily is the most creative clicker trainer that I have seen for years. Her teaching style and imaginative methods are both inspirational and motivational.

Just take a look at her packed outline itinerary:

Day One

- ❖ **Training using Progressive Reinforcement**
 - How to train without using intimidation
- ❖ **Training Treat Deliveries, Capturing, Free Shaping and Luring as Behaviours**
 - Treat Deliveries (so that the delivery is not punishing or confusing)
 - Capturing ("Do it again", "try something else.")
 - Free Shaping (when to begin and end)
 - Luring (pointing, targeting)
- ❖ **Backwards 'Luring Lab' & rear end awareness**
- ❖ **Combining methods for faster, precise and more reliable results.**
- ❖ **Free Shaping Games**
- ❖ **Impulse Control Games**
- ❖ **Default Behaviours for training situations and real life/ Situational Cues**
 - No mugging / Leave it / Settle / What to do between training / Loose leash / Default social behaviors
- ❖ **Communication and learning through primary reinforcers, secondary reinforcers, voice & touch**
- ❖ **Lowering arousal using handling and massage**
- ❖ **Preparation for massage exercises**
- ❖ **Building a calm foundation**
- ❖ **Reading dogs - for signs of too much stress**
- ❖ **How much stress is too much? Too little?**
- ❖ **Anthropomorphism and opinion versus scientific evidence**
- ❖ **Chin rests and Advanced targeting**
- ❖ **The 'Crazy Tricks Laboratory'**

Day Two

- ❖ **Why train tricks? Building bodily awareness, fitness, confidence, balance and flexibility**
- ❖ **Dog free running**
- ❖ **Core trick dog behaviours to use as building blocks**
- ❖ **Core service dog behaviours**
- ❖ **Building secondary reinforcers**
- ❖ **Variety**
- ❖ **Premack**
- ❖ **Back chaining**
- ❖ **Freestyle flatwork - positions and transitions**
- ❖ **Using Freestyle to move onto variable schedules of reinforcement - at home and in your classes**
- ❖ **Techniques for raising criteria**
- ❖ **Breaking up complex behaviors**
- ❖ **Multi dog households**
- ❖ **Multi dog tricks**
- ❖ **Working with fearful, reactive and aggressive dogs**
 - How to change behavior using primary and secondary reinforcers.
 - Using alternate behaviors.
 - Aggression is a natural behavior.
 - Lowering arousal levels to prevent reactivity, fear, and aggression.
 - Progressive Reinforcement as a way to maintain dogs under threshold.

Invest in yourself and book now! Places for both handlers and non-handlers very limited for this exclusive event. Non-handlers will learn just as much as those with dogs – just look at the itinerary!

Note: Dogs must be social and able to cope with quiet times during the day when their human is working. Sorry, bookings taken for both days only.

Handler place for the two-day course is £290. Includes refreshments and a light lunch each day

Non-handler place for the two-day course is £245. Includes refreshments and a light lunch each day

Puppies: Are we doing enough? Masterclass with Sarah Whitehead

Date: Friday 23rd Nov 2012

Venue: Windsor, Berkshire

Max participants: 22

This interactive Masterclass will explore assessment, behaviour modification and prognosis in puppies that present behaviour and training issues in classes, one-to-one training or handling, the vet practice and in the home. We will be looking at whether the 'accepted' puppy class structure really gives them what they need, and the pros and cons of controlled off-leash play in classes.

Sarah's vast experience in this area will be presented using video footage, case histories and research – making this an essential Masterclass for anyone involved with puppy training, puppy classes or puppy care.

The cost is £145 per person, to include refreshments and a light lunch.





Workshops & Masterclasses 2012

with Sarah Whitehead

To book your place on a Masterclass please complete the form (one form per person) and send it with your cheque or card details to: Alpha Education, PO Box 372, Windsor, Berkshire, SL4 4WH, or pay by credit card by phone 01753 856 780, or online at www.thinkdog.org. We look forward to welcoming you on a fun and inspiring course.

Book today – these early-bird prices are valid only until 3rd Jan 2012.

Masterclass or Practical Workshop/Course	Date 2012	Total Cost	Non refundable deposit (multiple bookings only)	Tick
Adolescent Dogs & Impulse Control Masterclass	Fri 24 th Feb	£145	£65	
Character of Breeds <u>and</u> NLP	Fri 23 rd March	£145	£65	
Dog to Human Aggression Masterclass	Fri 27 th April	£145	£65	
THINK DOG! PRACTICAL	3 rd & 4 th May	£375	£120	
Beyond Behaviour Therapy Masterclass: Rachel Casey	Fri 25 th May	£145	£65	
Chase Recall Masterclass with Stella Bagshaw	Fri 22 nd June	£145	£65	
Dog-Dog Aggression Masterclass	Fri 13 th July	£145		
Dog Olympics Practical Workshop	Sun 29 th July	Handler £145 Non-handler £115	£65	
Sex and Hormones Masterclass	Fri 17 th Aug	£145	£65	
Emily Larlam – Two days of inspiration The Building Blocks to Advanced Canine Training and Companionship	Sat 15/ Sun 16 Sept	Two days Handler £290 Non-handler £245	£100	
THINK DOG! PRACTICAL	4 th & 5 th Oct	£375	£120	
Puppies – Are we doing enough? Masterclass	Fri 23 rd Nov	£145	£65	
Behaviour Intensive with Sarah Whitehead	TBA	£195		

Please note: for all single course bookings, the full fee is required. In order to spread the cost for multiple course bookings, a non-refundable, non-transferable deposit will secure your place with the balance payable two months prior to each course date. Due to the time and preparation costs involved, all deposits are strictly non-refundable and non-transferable, while the remainder of the course fee is non-refundable for cancellations within 60 days of the course date. Please see www.thinkdog.org for our Terms and Conditions. Thank you!

We will confirm your place and send directions by e-mail (by preference) or post. Note that Masterclasses are for humans only – no dogs please, & practical workshops are for social dogs only. **PLEASE PRINT CLEARLY and do tell us if your e-mail address changes before the date of your course.**

Name: _____

Address: _____

Postcode: _____ E-mail: **(essential)** _____

Phone: _____ Mobile: _____

I have read and agree to the terms & conditions at www.thinkdog.org. Please sign: _____

Payment details: You can also book by phone on 01753 856 780

Cheque – payable to 'Alpha Education' and send to, Alpha Education, PO Box 372, Windsor, Berkshire, SL4 4WH.

Credit card: Type of card Mastercard / Visa / Maestro / _____ Amount to pay: _____

Name on card: _____

Card no: / / / Valid from /

Expiry: / Issue no (Maestro/Switch only) Security no: (last 3 digits on signature strip)

Address of card holder if different from above: _____

We would love to add you to our e-mail list to receive notification of future events and courses. We store your details securely and never share them with anyone else. If you do NOT wish to receive information from us in the future, please put a cross in this box