

Practical Workshops & Behaviour Masterclasses with Sarah Whitehead Full Member of the APBC, APDT (156)

Inspiration, motivation, knowledge and experience



Intensive Behaviour Masterclasses with Sarah Whitehead

Dates: Friday 23rd April or Friday 17th Sept Venue: Windsor, Berkshire Max 6 participants

A chance to pick the brains of Sarah Whitehead, full member of the APBC, and APDT (156), on in-depth canine behaviour. This is a unique opportunity for practitioners, trainers, and veterinary staff to attend a day with Sarah Whitehead and only five other participants, allowing you to gain the maximum benefit from the day and ask as many questions as you like!

Masterclass content is individually tailored to participant needs, but will include case histories, video material, and latest thoughts and findings on both canine behaviour and the human end of the lead, helping you to become even more effective with your clients. £145 per person, to include refreshments and a light lunch. Book now! Please complete application form

Hyper-dog Masterclass with Sarah Whitehead

Date: Friday 11th June Venue: Chobham, Surrey Maximum number of participants: 20

For all those who find themselves dealing with highly active or overactive dogs in classes or consultations. Ideas on teaching impulse control, management and owner motivation for these special-needs dogs. The Masterclass will look in-depth at emotional, mental and physical needs and how such dogs' activity can be channelled in appropriate ways.

£115 per person, to include refreshments and a light lunch. Book now!



Tricks & Games Practical Workshop with Stella Bagshaw

Date: Sunday 27th June 2010 Venue: Berkshire/Surrey TBC

Following on from last year's hugely successful event, 'More Tricks and Games to Play in Classes' can help you add fun, motivation and a healthy dose of gentle competition to your training. Stuck for some new ideas? If your classes need a boost or you are looking a new way to motivate owners and dogs in class training, this workshop is for you.

Dogs with basic training and beyond are welcome to attend the day with their handlers. Why not bring your own dog to enjoy some new training and fun. Places for dogs and handlers are limited so book early to avoid disappointment. Due to the nature of the workshop, it is not suitable for dogs with aggression problems towards people or other dogs. Those attending without dogs will be able to watch and learn from both Stella and those attending with dogs.

Handler places are £65, spectator places £55. Book before 9th April to receive £5 off.

Canine Communication Masterclass with Sarah Whitehead

Date: Friday 30th July 2010 Venue: Chobham, Surrey Maximum number of participants: 20

So much is talked about canine body language and facial expression, but what are dogs really trying to tell us? This Masterclass will explode many of the myths that surround dog communication and will present some unique ideas on signals that will revolutionise your understanding of dogs and teach you how to more accurately predict and read their behaviour.

Essential for anyone who is working with dogs and owners, or simply fascinated by their behaviour.

£115 per person, to include refreshments and a light lunch. Book now!



Trainers Anonymous! Masterclass with Sarah Whitehead

Date: Friday 3rd September 2010 Venue: Berkshire/Surrey TBC Max number of participants: 20

Just because you are a trainer or a behaviour specialist doesn't make you immune to having a dog with behavioural problems. Indeed, there may even be reasons that make it more likely, not less!

Come and find out why:

- Being a professional often means that you are more likely to have a problem with your dog, not less
- Why you find it difficult to address the problem
- What you need to know before you can help yourself
- Practical steps you can take to coach yourself to success
- Every cloud...What your own problem dog can teach you

Even if you don't have a problem with *your* dog, the chances are that at some point you will be asked to help a friend, colleague or family member.... Limited places so book now! £115 per person, to include refreshments and a light lunch.



Aggression Masterclass with Sarah Whitehead

Date: Friday 22nd October 2010

Venue: Berkshire/Surrey TBC Maximum number of participants: 20

Back by popular demand! This workshop will look at assessment, intervention and management of aggression problems in dogs. We will explore both dog-to-human and dog-to-dog aggression using a range of case studies and visual material. Up-to-the-minute ideas and techniques will be discussed along with real-world practical tips and methods to transform your behaviour consultations and increase successful resolutions.

£115 per person, to include refreshments and a light lunch. Book now!

Breed Needs Masterclass with Sarah Whitehead

Date: Friday 5th Nov 2010

Venue: Chobham, Surrey

Maximum 20 participants

We all know that different breeds have different needs, but how do you know what inherently makes them tick? Understanding the hard-wired drives of different types of dog is essential when creating effective behaviour programmes or in planning successful training. What are the differences in learning style between a Golden Retriever and a Dachshund? Knowing exactly what should be included in the hedonic budget of various breeds of dog will profoundly influence your training programmes and behaviour work. Not to be missed!

£115 per person, to include refreshments and a light lunch. Book now!

Workshops & Masterclasses 2010 – Booking Form

To book your place on a Masterclass please complete the form below and send it with your cheque or card details to: Alpha Education, PO Box 372, Windsor, Berkshire, SL4 4WH, or pay by credit card over the phone 01753 856 780, or online at www.thinkdog.org. We look forward to welcoming you on a fun and inspiring day.

Please complete one form per person. We will confirm your place and send directions by e-mail (by preference) or post. Note that Masterclasses are for humans only – no dogs please, & workshops are for social dogs only. Thank you!

- Intensive Behaviour Masterclass Friday 23rd April 2010 £145 incl lunch
- Hyper-dog Masterclass Friday 11th June 2010 £115 incl lunch
- Tricks & Games – Practical Workshop Sun 27th June 2010 £65 handler £55 spectator
- Critical Communication Masterclass Friday 30th July 2010 £115 incl lunch
- Trainers Anonymous' Masterclass Friday 3rd Sept 2010 £115 incl lunch
- Intensive Behaviour Masterclass Friday 17th Sept 2010 £145 incl lunch
- Aggression Masterclass Fri 22nd October 2010 £115 incl lunch
- Breed Needs Masterclass Friday 5th Nov 2010 £115 incl lunch

Name: _____

Address: _____

Postcode: _____

E-mail: (essential) _____

Phone: _____

Mobile: _____

I have read and agree to the terms & conditions at www.thinkdog.org. Please sign: _____

Payment details: You can also enrol by phone on 01753 856 780

Cheque – payable to 'Alpha Education' and send to, Alpha Education, PO Box 372, Windsor, Berkshire, SL4 4WH.

Credit card: Type of card Mastercard / Visa / Maestro / _____ Amount to pay: _____

Name on card: _____

Card no: / / / Valid from /

Expiry: / Issue no (Maestro/Switch only) Security no: (last 3 digits on signature strip)

Address of card holder if different from above: _____

We would love to add you to our e-mail list to receive notification of future events and courses. We store your details securely and never share them with anyone else. If you do NOT wish to receive information from us in the future, please put a cross in this box